

Color Correction For Digital Video

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achieve professional quality sound on a limited budget harness all new hollywood style audio techniques to bring your independent film and video productions to the next level in sound for digital video second edition industry experts tomlinson holman and arthur baum give you the tools and knowledge to apply recent advances in audio capture video recording editing workflow and mixing to your own film or video with stunning results this fresh edition is chockfull of techniques tricks and workflow secrets that you can apply to your own projects from preproduction through postproduction new to this edition a new feature on true 24p shooting and editing systems as well as single vs double system recording a strong focus on new media including mini dvds hard disks memory cards and standard and high definition imagery discussion of camera selection manual level control camera and recorder inputs location scouting and preproduction planning instruction in connectors real time transfers and file based transfers from dvds hard drives and solid state media blu ray and hd tape formats for mastering and distribution in addition to file based dv and dvd masters a revamped companion website focalpress com cw holman featuring recording and editing exercises examples and sample tracks whether you are an amateur filmmaker who wants to create great sound or an advanced professional in need of a reference guide sound for digital video second edition is an essential addition to your digital audio tool belt

digital media sales represent a growing market in consumer technology in previous editions this book has been the top selling reference for digital video beginners fully revised and completely focused on consumer digital video users and editors who have little to no experience with the equipment walks readers through the basics of selecting equipment installing software and hardware shooting good video getting files into a pc

editing and outputting to the internet videotape or a dvd cd rom includes trial versions of the editing software covered in the book as well as other digital video tools and sample files

covers the essential fundamentals of digital video from video principles to conversion compression coding interfaces and output written for television professionals needing to apply digital video systems equipment and techniques to multimedia and or digital tv applications as well as for computer system designers engineers programmers or technicians needing to learn how to apply digital video to computer systems and applications the text is based on the acclaimed industry bible the art of digital video but covers only the essential parts of this larger reference work it starts right from the basics from what a digital signal is to the how digital video can be applied john watkinson is an international consultant in audio video and data recording he is a fellow of the aes a member of the british computer society and chartered information systems practitioner he presents lectures seminars conference papers and training courses worldwide he is author of many other focal press books including mpeg2 art of digital video art of digital audio art of sound reproduction introduction to digital audio television fundamentals and audio for television he is also co author of the digital interface handbook and a contributor to the loudspeaker and headphone handbook

understanding digital video technology digital video cameras and tape formats configuring a digital video computer editing system digital video preproduction digital video production preparing photographs for digital video incorporating titles graphics and audio connecting equipment and capturing digital video editing digital video rendering and outputting digital video

tips and techniques for shooting and sharing superb digital videos never before has video been more popular or more accessible to the home videographer now you can create youtube worthy professional looking video with the help of this richly illustrated guide in a straightforward simple highly visual format teach yourself visually digital video demystifies the secrets of great video with colorful screenshots and illustrations plus step by step instructions the book explains the features of your camera and their capabilities and shows you how to go beyond auto to manually adjust the settings for just the effect you want know how to get the most out of your camera whether it s a high definition video recorder or a still camera with video capabilities set exposure white balance and shutter speed to achieve optimum results for your subject learn how to edit and enhance your video with after capture software share your work with friends family or professional colleagues on the through youtube facebook myspace google yahoo flicker and other sites jam packed with hints and simple tips this handy full color visual guide will give you the tools and techniques to create better homemade videos or make the jump from amateur to prosumer

one of the more frustrating aspects of buying a new digital video camera for consumers is trying to discover not only how it works but how to shoot good movies with it right away for most of us we just want to turn on the camera and go without spending too much time sorting through dense jargon and video editing software manuals here to guide the troubled newcomer to the exciting world of digital video is the little digital video book 2e this friendly approachable guide will teach users the basics of shooting organizing and editing their own footage with short examples so they can practice the techniques as they read through the book this revised edition of the bestselling book on digital video is now in full color and completely updated for the modern beginning videographer users get a thorough grounding in the basics of digital video but without all the jargon michael rubin explains in under 200 pages all users need to know to get great shots add sound organize the footage and use basic editing techniques they will learn how to start and actually

finish that video project they had in mind in less than a day

the digital video revolution has blurred the lines between professional and amateur equipment with some hollywood movies being shot and edited using the same technology that families use for their vacation footage with sales of digital video cameras and computer based editing systems skyrocketing more and more people are seeing the potential and are anxious to advance their own personal video production skills to a higher level the essential digital video handbook will help you the beginner and budding professional become a better writer producer director photographer and editor author pete may's sound advice and no nonsense approach will help you achieve results that will wow audiences whether they're gathered in the family room or the corporate boardroom the essential digital video handbook takes you through every step of the process from buying the right equipment to editing footage this book shares tips on achieving professional quality results by understanding and exploiting visual language both by initially following the rules and then by breaking them with style and confidence videographers will also learn to sound like professionals by understanding and speaking the language of the business instead of narrowly focusing on just the latest equipment and technology may uses lessons he learned during twenty five years in the television business to drill down to the most important stuff the principles that don't change and the tricks behind making videos that document entertain train motivate persuade satisfy and even have the ability to make money

this book helps you learn to think like a film maker and takes you step by step through the process of making better films back cover

join the digital revolution with the availability and affordability of digital movie making equipment it's now easier than ever for aspiring filmmakers to create the great movie they've always wanted to make from information on creating mini films on a pda to making low budget full length digital movies the complete idiot's guide to digital video provides all the information you need to turn your idea into reality a must read for every film student or novice covers all aspects of production from casting and directing to light and sound to digital editing includes 8 page 4 color insert up to date recommendations on equipment and software clear easy to follow instructions and guidance as well as all the practical artistic and technical step by step advice that only an experienced writer director can offer

content based analysis of digital video focuses on fundamental issues underlying the development of content access mechanisms for digital video it treats topics that are critical to successfully automating the video content extraction and retrieval processes and includes coverage of video parsing video content indexing and representation affective video content analysis in this well illustrated book the author integrates related information currently scattered throughout the literature and combines it with new ideas into a unified theoretical approach to video content analysis the material also suggests ideas for future research systems developers researchers and students working in the area of content based analysis and retrieval of video and multimedia in general will find this book invaluable

thoroughly updated this guide provides soup to nuts coverage of the video production process for today's filmmakers with real world techniques for producing independent features documentaries business communication videos scripted presentations and more the dvd includes sample software demo video clips interviews with dv pros and two award winning short films

this book gives a comprehensive overview of lighting equipment and techniques for digital

production suitable for either beginners or more advanced users the fully updated fourth edition covers human sight vs film or video the basic issues of contrast and exposure with explanation of how exposure of digital video differs from analog video or film electrical connectors requirements electrical load management safety issues and the latest led systems a variety of basic lighting setups for different situations are explained with clear diagrams and photos showing the look of each approach techniques for shooting in available light and dealing with color problems in mixed lighting situations is examined more advanced film style lighting is covered especially techniques in creating a convincing realistic look a special section deals with solutions to common problems ranging from reflections on glasses and dealing with white walls to lighting very light skinned and very dark skinned subjects in the same shot special lighting situations such as lighting night scenes or bluescreen sets are covered in detail with studio lighting covered in a dedicated separate chapter the book is also peppered with anecdotes and trivia about lighting techniques and the lighting trade it is the ideal text for both beginners studying lighting and cinematography as well as more advanced practitioners

this work shows readers what can happen when they apply professional video and film techniques to everyday objects using a digital camcorder computer based editing software and a few great ideas

with the development of easy to use video editing software inexpensive camera equipment and a worldwide audience courtesy of the internet creating and watching digital video has become a popular pastime among average computer users the growth of digital video has changed the way movies and television programs are produced and distributed throughout the world but not all digital videos are youtube hits and viral videos in 2006 digital video moved beyond personal use when great britain installed nearly 4.2 million surveillance cameras to keep an eye on the activities of its citizens the digital video files produced by these cameras can store information to be compared with other digital images like passport pictures and drivers license photographs leading to fears about how these images are used through engaging text digital video revised edition describes the digital tools used to create video images the various types of digital video and the future of digital video

with exquisite full colour photos throughout this collection of tips tricks and techniques for digital video goes well beyond the basics

would you like to learn how to write shoot produce edit and direct professional digital videos this handbook does just that from the first idea to a hollywood style movie our worldwide digital explosion requires a new kind of how to books why most photographers are not just still photographers anymore journalists reporters editors camera operators photographers depend on digital video knowledge nowadays advertising marketing public relations and internet communications people work more with video than ever before in addition to workers in education training and all kinds of instructional areas colleges and universities are teaching students who want to become professional media experts this is a didactically new learning focused approach presenting all basic standard knowledge you need in order to professionally write produce shoot and direct digital video follow me

the author begins with the fundamentals of how the human eye and the camera process light and color progresses through the basics of equipment and setups to advanced film style lighting and culminates with practical lessons on solving common problems clear illustrations and real world examples throughout demonstrate proper equipment use safety issues and staging techniques

0789726564 Id an easy to understand how to for all aspects of consumer digital video

covers all aspects of digital video including hardware purchasing shooting and editing real life projects are included for the reader to use along with the book cd contains actual footage from techniques used in the book also includes footage from the books projects for readers to see what their finished products should resemble techtv's digital video 101 is the ultimate guide for anyone interested in the field of digital video readers learn what digital video is and how it differs from and surpasses analog video what kind of digital camcorder fits their needs one chip vs three chip compact vs medium sized etc what kind of computer fits their needs turnkey custom built major pc brand etc how best to shoot their videos shutter speed lighting progressive vs interlaced etc what software to use and how to use it best output options video email web video video cd vhs shopping tips and the future of digital video editing the book is packed with real world projects for the reader to practice deras flynn is the founder editor in chief of multimediam.com a technology webzine dedicated to multimedia creators and enthusiasts flynn has worked intermittently as a freelance videographer and amateur filmmaker since buying his first prosumer hi 8 camcorder in 1990 he went on to video production training at northern virginia cable access tv station and started pcvideomaker.com in 1999 because there were so few resources on videography especially videography on a computer later he merged into multimediam.com

lifting the lid on the potential of digital video the author explains from start to finish how to make a movie fundamentals such as storytelling are explained and there is also an introduction to special effects finally there is a guide to available camcorders and editing systems

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